



PRESENTED BY



Jack Barton Entertainment, LLC

2023



Agenda

Wednesday, August 2nd

Registration 2:00 PM-9:00 PM (Xanadu I)

3:00-4:00 PM

Keynote Interview with Lukas Nelson (Xanadu II & III)

Interviewer: Dan Buckley, Lightning 100/Nashville

Sponsor: New West

Performance By: Esther Rose (New West)

4:00-6:00 PM

Opening Reception (Tent)

Sponsor: Andy Logan Productions

Performance By: Alex Jordan

8:00-9:30 PM

Fox Theatre Hill Stage

Susto (New West)

Yam Haus (Big Loud Rock)

8:30-Midnight

Fox Theatre Main Stage

Lukas Nelson + POTR (6 ACE/Thirty Tigers)

Gregory Alan Isakov (Suitcase Town/Dualtone)

Jaime Wyatt (New West)

2023



Agenda

Thursday, August 3rd

Registration 9:30 AM-5:00 PM

10:00-11:45 AM (Xanadu II & III)

The Margot Thing: Re-energizing The Audience

Moderator: Margot Chobanian, The Colorado Sound

Sponsor: Reviver Entertainment

Performance By: Ian Flanigan

As the audience becomes more fragmented, both on the dial and digitally, what are the things radio stations can do to re-energize our relationship with our listeners (and create enthusiasm for our stations from new listeners)? Join us as we discuss ways we can make lasting connections with our listeners by creating fresh approaches in programming, social media, and promotions.

Noon-1:45 PM (Tent)

Luncheon

Sponsors: Arista; Warner

Elliot Greer (Arista)

Brandy Clark (Warner)

Thursday, August 3rd



2:00-3:30 PM (Xanadu II & III)

The Lenny Thing: Rethinking Triple A

Moderator: Lenny Diana, WTTS/Indianapolis

Sponsor: Big Loud Rock

Performance By: Levi Evans

As Triple A enters its fourth decade it's time to review the format's past and present to know how to continue to flourish in the future. That involves how we use our staff (where we have them), resources and technology to maximize our effectiveness. It also means re-evaluating everything we do, discarding old habits and innovating to create and maintain excitement on the air and in the building. Join us as we look backward, forward and inward to ensure our stations' vitality for years to come.

(cont.)

Thursday, August 3rd

4:00-5:30 PM (Tent)

Def Jam Cocktail Party

Sponsor: Def Jam

Performances By:

Chiild (4th & Broadway/Def Jam)

Sid Sriram (Def Jam)

8:00-9:30 PM

Fox Theatre Hill Stage

Pressing Strings (Evil Teen)

Kiltro (1RPM)

8:30-Midnight

Fox Theatre Main Stage

Grace Potter (Fantasy/Concord)

The Band Of Heathens (BOH)

Andy Frasco & The U.N. (Soundly)

12:30 AM

Late Night Lounge (Xanadu II & III)

Sponsor: Round Hill Records; Dummy Luck/[Integral]

Performances By:

Jesse Ahern (Dummy Luck Records/[Integral])

The Record Company (Round Hill)



Friday, August 4th

Registration 9:30 AM-Noon (Xanadu I)

10:00-11:45 AM (Xanadu II & III)

**The JBE Music Meeting hosted by Mark Abuzzahab,
VuHaus**

Sponsor: Nettwerk

Performance By: SYML (Nettwerk)

Noon-1:45 PM (Tent)

Awards Luncheon

Sponsors: 7S Management; Yep Roc; RCA Records

Performances By:

Jobi Riccio (Yep Roc)

